

**CLUSTER UNIVERSITY SRINAGAR**  
**SYLLABUS FOR BA HONS AND INTEGRATED IN HISTORY**  
**SKILL ENHANCEMENT COURSE-II**  
**TITLE: HERITAGE AND TOURISM IN KASHMIR**

*Sem. IV*

**Unit-I**

- a). Heritage: Meaning and Concept.
- b). Tourism in Kashmir: A Historical Perspective
- c). Kashmiri Culture: General Features

**Unit- II**

- a). Heritage Management, objectives and strategies, Protection, Conservation and Preservation,
- b). National and International Organizations engaged in Heritage Management (UNESCO, ASI, INTACH)
- c). Tourism Products of Jammu and Kashmir: A Brief Survey

**Unit-III**

- a). Impact of Tourism on Ecology and Society of Kashmir
- b). International Tourism in Kashmir: Origin and Magnitude
- c). Pilgrimage Tourism: Changing pattern of Amarnath Yatra

**Unit-III**

- a). Museums: Concept and classification.
- b). SPS Museum: A Brief Introduction

**Suggested Readings:**

- Davidson, R, 1989, Tourism, Pitman Publishing, London.  
Farid, Syed Aijaz, 2003, Tourism in Kashmir, Rajesh Publications, New Delhi  
Inskeep, E, 1991, Tourism Planning- An Integrated and Sustainable Development Approach, New York.  
OECD, 1980, The Impact of Tourism on the Environment, General Report, Paris.

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