

SKILL ENHANCEMENT COURSES (SEC)

SEC-SOC-01

Techniques of Social Research

Objectives:

This course aims to enhance the skills of students to understand and use techniques employed by social scientists to investigate social phenomena. With emphasis on formulating research design, methods of data collection, and data analysis, it will provide students with some elementary knowledge on how to conduct both, quantitative and qualitative research. The focus is on understanding through suggested exercises.

Unit 1: Questionnaire as a research technique

- a. Concept and Types
- b. Formulation of Questionnaire
- c. Administration of Questionnaire
- d. Advantage and Disadvantages of Questionnaire

Unit 2: Interview as a research Technique

- a. Concept and Types
- b. Interview schedule
- c. Interview Guide
- d. Advantages and Disadvantages of Interview Tool

Unit 3: Observation

- a. Concept and Features
- b. Types of Observation
- c. Advantages and Disadvantages of Observation

Unit 4: Case Study

- a. Concept and Features
- b. Types of Case Study
- c. Advantages and Disadvantages

References:

- Ahuja, Ram. 2001. *Research Methods*. New Delhi: Rawat Publications
- Bose, Pradip Kumar. 1995. *Research Methodology*. New Delhi: Indian Council of Social Science Research
- Bryman, Alan. 1988. *Quality and Quantity in Social Research*. London: Unwin Hyman
- Kothari, C.R. 1989. *Research Methodology: Methods and Techniques*, Bangalore, Wiley Eastern.
- Young, P.V. 1988. *Scientific Social Surveys and Research*. New Delhi: Prentice Hall.

Note: List of readings provided is not absolute and additions may be made to it.