



CLUSTER UNIVERSITY OF SRINAGAR

Gogji-Bagh, Srinagar-190008

Website: www.cusrinagar.edu.in

E-mail: info@cusrinagar.edu.in

Sub: Re-Advertisement Notice for the post of Assistant Professor in Management Studies (HRM) & Journalism and Mass Communication.

Ref: Advertisement Notice No: 01-CUS of 2024 dated: 25.10.2024 and Re-advertisement No: 04-CUS of 2025 dated: 13.05.2025

Second Re-Advertisement Notice

No: **01 -CUS of 2026** Dated: **07.01.2026**

Online applications are invited from the eligible candidates for the post of Assistant Professor in the Pay Level 10 of the 7th Central Pay Commission (CPC), ₹57,700-1,82,400 in the following discipline/department of the University:

S. No.	Department	No. of Posts	Category
1.	Management Studies (HRM)	01	RBA
2	Journalism & Mass Communication	01	ST-2

Application Processing Fee:

Candidates belonging to the above category:

Rs. 1500/-

Payment of the application fee shall be made only through the payment-gateway link available on the university website (www.cusrinagar.edu.in).

A printout of the employment application form submitted in online mode along with all the requisite documents and the receipt of the application fee is to be submitted compulsorily in the Office of the Registrar by or before the last date mentioned below. The application form and all the attachments must be self-attested. The application form may either be delivered personally or sent by post addressed to the Registrar, Cluster University of Srinagar, Gogji Bagh, Srinagar, 190008.

Important Dates:

Date of availability of online application:

08. 01. 2026

Last date for submission of online application:

29. 01. 2026

Last date of submission of hard copies of the online applications:

05. 02. 2026

A) EDUCATIONAL QUALIFICATIONS/ELIGIBILITY CRITERIA, UNLESS MENTIONED ELSEWHERE IN THIS ADVERTISEMENT:

- Master's degree with 55% marks (or an equivalent grade in a point-scale wherever the grading system is followed) in a concerned/relevant/allied subject from an Indian University or an equivalent degree from an accredited foreign University. Any candidate having a master's degree from a foreign University has to submit an equivalence certificate certified by the Association of Indian Universities (AIU). Relaxation of 5% to the categories mentioned above are permissible, based on the qualifying marks without including any grace mark procedures.
- Besides fulfilling the above qualifications, the candidate must have cleared the National Eligibility Test (NET) conducted by the UGC or the CSIR, or a similar test recognized/accredited by the UGC, like SLET/SET or who have acquired a PhD Degree in accordance with the University Grants Commission (Minimum Standards and Procedure for Award of M.Phil./Ph.D. Degree) Regulations, 2009 or 2016 and their amendments from time to time, as the case may be.

Continued on page – 02

Provided, the candidates registered for the Ph.D. programme prior to July 11, 2009, shall be governed by the provisions of the then existing Ordinances/Bye-laws/Regulations of the Institution awarding the degree and such Ph.D. candidates shall be exempted from the requirement of NET/SLET/SET for appointment of Assistant Professor or equivalent positions in Universities/Colleges/Institutions subject to the fulfillment of the following conditions:

- a) The Ph.D. degree of the candidate has been awarded in a regular mode;
- b) The Ph.D. thesis has been evaluated by at least two external examiners;
- c) An open Ph.D. viva voce of the candidate has been conducted;
- d) The Candidate has published two research papers from his/her Ph.D. work, out of which at least one is in a refereed journal;
- e) The candidate has presented at least two papers based on his/her Ph.D. work in conferences/seminars sponsored/funded/supported by the UGC/ICSSR/ CSIR or any similar agency.

The fulfillment of these conditions is to be certified by the Registrar or the Dean Academic Affairs/Controller of Examinations of the concerned University.

Note: NET/SLET/SET shall also not be required for such Master's Programmes in disciplines for which NET/SLET/SET is not conducted by the UGC, CSIR, or a similar test accredited by the UGC, like SLET or SET.

OR

The Ph.D. degree has been obtained from a foreign university/institution with a ranking among the top 500 in the World University Ranking (at any time) by any one of the: (i) Quacquarelli Symonds (QS), (ii) the Times Higher Education. (THE) or (iii) the Academic Ranking of World Universities (ARWU) of the Shanghai Jiao Tong University (Shanghai).

B) Besides fulfilling the conditions of eligibility specified above, the qualifications for Management Studies shall be "Master's degree with 55% of marks in Management Studies with specialization in Human Resource Management".

C) PERCENTAGE EQUIVALENCE OF GRADE POINTS FOR A SEVEN-POINT SCALE:
In the Seven Point Scale, with letter grades O, A, B, C, D, E & F shall be regarded as equivalent to 55%, whenever the grading system is followed:

Grade	Grade Letter	Percentage of Marks with pass percentage 40%
Outstanding	O	70 -100
Very Good	A	60-69.99
Good	B	55-59.99
Average	C	50-54.99
Satisfactory	D	45-49.99
Poor	E	40-44.99
Fail	F	00-39.99

Continued on page – 03

D) SHORTLISTING OF CANDIDATES

Twenty (20) candidates will be shortlisted for the interview against each post in order of merit.

Criteria for the preparation of the merit list of the eligible candidates as provided in Table 3-A of the UGC Guidelines

S. No.	Academic Record	Score/Points			
1.	Graduation	80% & above = 15	60% to less than 80% = 13	55% to less than 60% = 10	45% to less than 55% = 05
2	Post-graduation	80% & above = 25	60% to less than 80% = 23	55% (50% in case of reserved category candidates) to less than 60% = 20	
3	M Phil.	60% & above = 07	55% to less than 60% = 05	Maximum (M. Phil + Ph.D.) = 30	
4	Ph.D.	30			
5	NET with JRF	07	Maximum: = 07		
	NET only	05			
	SLET/SET	03			
6	Research Publications (02 points for each research publication in the concerned field published in Peer-Reviewed or UGC-approved Journals)	Maximum = 10 (More than two authors: 70% of the total value of the publication for the First/Principal/Corresponding author and 30% of the total value of the publication for each of the joint authors.)			
7	Teaching Experience from UGC recognized Colleges or Universities / Postdoctoral Experience = (02 points for one each completed year) *	Maximum = 10			
8	Awards				
	International/National Level Awards given by International Organizations / Govt of India recognized National level Bodies. Gold Medal awarded by the Central/State University)	= 03		Maximum = 03	
	Gold Medal awarded by the Central/State University, State Level Awards (Given by State Government/ Recognized Bodies/ Agencies	= 02			

* Teaching Experience of complete 12 months= 02 points. However, the points shall be awarded on prorate basis.

E. GENERAL TERMS AND CONDITIONS:

1. All the relevant information/updates shall be uploaded on the University website. The candidates are advised to remain in touch with the University website www.cusrinagar.edu.in. To notify the same in newspapers shall not be obligatory on the University.
2. Candidates seeking reservation under different reserved categories are required to submit a valid certificate in the format prescribed by the competent authority.
3. Interviews of the candidates shall be conducted subject to the availability of a minimum of three candidates, failing which the post shall be re-advertised.
4. All the self-attested certificates, including Experience, Category, and other testimonials, shall be accepted only upto the closing date of the submission of the online employment application;
5. The time taken by candidates to acquire M.Phil. and/or Ph.D. A degree shall not be considered as teaching/research experience.

Continued on page – 04

1. The appointment to the notified positions is provisional and subject to the verification of documents/claims through proper channels. If the verification at any point of time reveals that the claim of the candidate/s belonging to a particular category is false, his/her services will be terminated forthwith without assigning any further reason(s) and without prejudice to such further action as may be taken under the provisions in Bharatiya Nyaya Sanhita for production of false certificates;
2. The eligibility of candidates will be determined as on the last date fixed for submission of online application forms;
3. In case of a tie in the academic score, all the applicants having tie score shall be invited for an interview;
4. Age of superannuation shall be as per the norms applicable to the Universities of the UT J&K;
5. All the appointees, including the in-service candidates, shall be governed by the New Pension System/Scheme (NPS) of the UT of J &K;
6. The University reserves the right:
 - a. To withdraw the advertisement either partly or wholly at any time without assigning any reason to this effect,
 - b. To fill or not to fill up some or all the posts advertised for any reasons whatsoever,
 - c. To increase/decrease the number of posts at the time of selection and make appointments accordingly,
 - d. Amendments/Corrigendum (if any), in the advertisement notice shall be published on the University website.
7. Cluster University of Srinagar will not be responsible for loss of any communication due to the wrong address (postal or electronic) provided by the candidate or unsuccessful transaction by the Payment Gateway, etc.
8. Teaching experience certificates claimed by the applicant must be issued by the Government/Government recognized higher education institutions (University/College, /Research Institute) and duly signed by competent authority (Registrar for Universities/Principal for Government Colleges/Dean College Development of the Affiliating University for Private Colleges/Director for Research Centers/Institutions). No teaching experience shall be entertained if issued after the last date of submission online application form.
9. Teaching experience gained/achieved as guest faculty/academic counsellor/ demonstrator/ trainee/ Instructor (IGNOU/MANU/Distance Mode) shall not be entertained.
10. The post-doctoral research experience claimed by the applicant should be from recognized institutions/agencies and duly signed by the competent authority (Dean/HoD/ Chairman) of the university.

GENERAL INSTRUCTIONS:

1. Before applying for a post, candidates are advised to satisfy themselves about their eligibility.
2. No TA/DA will be paid for attending the interview.
3. In-service candidates shall route their applications through the proper channel, which should essentially reach the office by or before the conduct of the interviews. However, they must submit an advance copy of the printout of the online application form before the last date.
4. Applications not accompanied by the following supporting and self-attested documents shall be rejected summarily;
 - i) High School certificate from a recognized board
 - ii) Marks sheet and degree of graduation
 - iii) Marks sheet and degree of post-graduation
 - iv) Certificate of NET/JRF/SET/SLET/CSIR, etc.

Continued on page – 05

- v) M.Phil./Ph.D. degree wherever applicable
- vi) Experience certificates, wherever applicable
- vii) Any other certificates/documents as required under qualifications

In case self-attested hard copies of above aforementioned documents are not enclosed with the employment form, the employment application form will be summarily rejected.

5. The eligibility of candidates will be determined as on the last date fixed for submission of online employment application forms.
6. Any change of address given in the application form should be at once communicated to the University.
7. The University shall verify the antecedents/documents submitted by the candidates at the time of appointment or any time during the tenure of the service. In case it is detected that the documents submitted are fake or the candidate has clandestine antecedents/background and has suppressed the said information, his/her services shall be terminated forthwith without assigning any reason.
8. The University will not be responsible for any postal delay.
9. In case the last date fixed for submission of the printout of the online employment application form is declared a holiday/closed day, the next working day shall be deemed to be the last date for submitting the forms
10. In case of any dispute, any suit or legal proceedings against the University, the jurisdiction shall be restricted to the Courts at Srinagar, J&K
11. Applicants facing any difficulty while filling the application form are advised to contact the mobile number 9469554962.

No. CUS/Adv.AP/2026/62-69

Date: 07.01.2026


Prof. Wilayat Hussain Rizvi
Registrar

Cluster University of Srinagar

Copy for information and favour of necessary action forwarded to the:

1. Principal Secretary to Hon'ble Lt. Governor (Chancellor of Universities) for information of the Hon'ble Lt Governor;
2. Principal Secretary to Government, Higher Education Department, Civil Secretariat, Srinagar/Jammu
3. Secretary Association of Indian Universities (AIU), New Delhi, for wide publicity.
4. Joint Director Information, J&K, Srinagar for publication in all the News Papers of UT of J&K and two National Newspapers;
5. Producer News, Door Darshan, Srinagar, for making repeated announcements in the News Bulletins
6. Producer News, Radio Kashmir, Srinagar, for making repeated announcements in the News Bulletins
7. Producer Shaherbeen, Radio Kashmir, Srinagar for repeated announcements
8. In charge IT Cell Cluster University of Srinagar, for necessary action.
9. Office file.

END