



CLUSTER UNIVERSITY OF SRINAGAR

SYLLABUS (FYUP UNDER NEP 2020)

UG- Ist Semester (NEP)

Subject: Journalism and Mass Communication

Course Title: Community Journalist-I (SEC)

Course Code: UGJOR22S101

Contact Hrs: 60 (Theory: 30, Tutorial: 30)

Total Credits: 04 : (Theory: 02; Tutorial/Practical = 02)

Max. Marks: 100

Theory Internal: 50

Tutorial (Internal): 50 Marks

Objectives:

- Understanding community and importance of Community Journalism
- Assess methods to map the community and relevant issues
- Learn about the format and medium to engage the audience effectively

Learning Outcomes:

- Understand requirements of field reporting in the community
- Gather information from the field through a range of sources
- Compile and present the information journalistically

UNIT I:	Overview
	a) Community: Concept and definition b) Introduction to Community Journalism c) Role of Community Journalist
UNIT II:	Mapping the community
	a) Relationship between Media and Community b) Community Engagement c) Community & Development Scenario
Tutorials:- Assignment/Group Discussions/Presentation/Quiz/Book Review/Field Survey(Followed by Viva-Voce	
Unit III.	a) Field visit and report writing on various civic issues b) Audio/Video/Graphic Project on Community Issues
Unit IV.	a) Presentation on field reporting experiences b) Profile of individual(s) involved in community development

Suggested Readings:

- Reader, B., Hatcher, J. (eds). (2012) Foundations of Community Journalism. New Delhi: Sage.
- Lauterer, J. (2008). Community journalism: Relentlessly local. Univ of North Carolina Press.
- Wynford, H., Sally, A., Harriett, G. (2016). Writing for Journalists, Routledge,
- Itule, B. Anderson, D.(2008) News Writing & Reporting For Today's Media. McGraw Hill.
- Lauterer, J. (1995). Community Journalism: Personal Approach. Iowa State University Press.
- Haas, Tanni. (2012) The Pursuit of Public Journalism: Theory, Practice and Criticism. Oxon: Routledge.
- Public Journalism 2.0: The Promise and Reality of a Citizen Engaged Press
- edited by Jack Rosenberry, Burton St John.