

Semester First**B.A. Tourism & Travel Management****Title of the Course: Fundamentals of Tourism****Course Code: UGTOR22J101****No. of Credits: 04****Max. Marks: 100**

Course Objectives: The Course is directed to introduce students to the ever growing field of tourism that is widespread and complex, and enable them to understand that proper planning is required to realise its full potential as a sustainable social, economic, ecological and cultural force.

COURSE CONTENTS**Part-I (Theory)****Unit-1 Introduction to Tourism**

- 1.1 Tourism: Concept, Meaning and Definitions;
- 1.2 Historical Development of Tourism at Global level;
- 1.3 Definitions and Distinctions between Tourist, Traveller, Visitor, Excursionist & Transit Visitor;
Types of Tourism: Domestic and International; Forms of Tourism;
- 1.4 Tourism as a Service Industry and its Characteristics.

Unit 2 Structure of Tourism Industry

- 2.1 Structure and Components of Tourism Industry: Primary and secondary;
- 2.2 Attraction: Types, Characteristics and Role
- 2.3 Different forms of accommodation: Traditional and Supplementary, Role of accommodation sector in tourism
- 2.4 Different forms of transportation: Surface Transport (Railways and Road), Water Transport, Air Transport, Role of transportation sector in tourism

Unit 3 Tourism Impacts

- 3.1 Economic Impacts of Tourism,
- 3.2 Environmental Impacts of Tourism,
- 3.3 Socio-Cultural Impacts of Tourism;
- 3.4 Sustainable Tourism Development: Concept, Meaning and Application.

Unit 4 Tourism Planning

- 4.1 Tourism Planning, Concept, Need, Aims and Significance
- 4.2 Tourism planning process.
- 4.3 Tourism Planning, Policies and Practices in India
- 4.4 Tourism Organisations: origin, organisation and functions of UNWTO, IATA, PATA, TAAI, FHRAI, MoT GOI, JKDOT.

Part-II (Practical)

- **Field visit and preparation of report.**
- **Assignments, Presentations and Written Exams**

Learning Outcomes:

After completing this syllabus, the learners will be able to:

- Contemplate the phenomenon of Tourism,
- Explain the characteristics of Tourism,

Track the Historical Evolution of Global Tourism,

- Define and differentiate between Tourist and other categories of travellers,
- Understand the components of tourism and their interrelation,
- Comprehend the role of Tourism in Relation to the Society, Culture, Economy and Environment of any Destination
- Understand concept of planning and its significance in context to Tourism.
- Study the role of different organisations in tourism industry.

Suggested Readings:

1. Burkart A.J., Medlik S., Tourism - Past, Present and Future, Heinemann, London.
2. Kamra K. K, Chand M. Basics of Tourism: Theory, Operation, and Practice. Kanishka Publishers, New Delhi
3. Swain, Sampad Kumar, Tourism: Principles and Practices, Oxford University Press.
4. Sunetra Roday et al., Tourism Operations and Management, Oxford University Press.
5. Gunn, 'Tourism Planning: Basic, Concepts and Cases', Cognizant Publications.
6. Walker John & Walker Josielyn, 'Tourism- Concepts & Practices', Pearson India.
7. Inkson & Minnaert, 'Tourism Management', Sage Publications.