

CLUSTER UNIVERSITY OF SRINAGAR

SYLLABUS (FYUP UNDER NEP 2020)

UG- Ist Semester (NEP) Subject: History

Course Title: <u>Heritage and Tourism in Kashmir-I</u> (SEC)

Course Code: <u>UGHIS22S101</u> Total Credits: 04 :(Theory: 02; Tutorial/Practical = 02)

Contact Hrs: 60 (Theory: 30, Tutorial: 30) Max. Marks: 100

Theory Internal: 50 Tutorial (Internal): 50 Marks

Learning Objectives:

• Introduce students to the promising heritage of Kashmir

- Introduce students to the Tourism traditions of Kashmir.
- Introduce students to the social & cultural skills.

Learning Outcomes:

- After completion of the course, the learner will be able to:
- Know about the various aspects of Kashmiri culture Course Code:
- Understand and work for the preservation of the composite heritage of Kashmir.

Unit I.	Heritage Interpretation
	a) Heritage: Meaning and Concept
	b) Heritage Management; Objectives, Strategies, Protection, Conservation and
	Preservation
	c) National and International Organizations engaged in Heritage Management: (UNESCO,
	ASI, INTACH)
	d) Custodians & Guardians: Kalhana, Lal Ded, Nund Rishi, Habba Khatoon, Mahmud
	Gami, Zinda Koul, Rahi, Hasan Sofi
Unit II.	Tour Training
	a) Tourism in Kashmir: A Historical Perspective
	b) Impact of Tourism: on Ecology and Society of Kashmir
	c) Tourism Potential of Jammu and Kashmir: A Brief Survey
	d) Guests & Hosts: Arrival, Guiding, Sightseeing. Booking. Reservation, Exit
Tutorials:- Assignment/Group Discussions/Presentation/Quiz/Book Review/Field Survey(Followed by	
Viva-Voce	
Unit III.	Tutorial-I
	a) Heritage walks
	b) Historical site visits
	c) Collection of artifacts for campus Museum
	d) Plantation for Posterity: Chinar Day
Unit IV.	Tutorial-II
	a) Pilgrimage places: Visit and report writing
	b) Tourism Promotion at local level: A seminar
	c) Protection of Resorts: Essay writing/ Slogans/Quiz/ cleanliness drive
	d) Local Hospitality Traditions: A Symposium

Suggested Readings:

- Davidson, R, 1989, Tourism, Pitman Publishing, London.
- Farid, Syed Aijaz, 2003, Tourism in Kashmir, Rajesh Publications, New Delhi
- ➤ Inskeep, E, 1991, Tourism Planing- An Integrated and Sustainable Development Approach, New York.
- > OECD, 1980, The Impact of Tourism on the Environment, Genral Report, Paris.
- ➤ Walter R Lawrence, Valley of Kashmir, london Henry Frowde, Oxford University Press Warehouse Amen Corner, E.C. 1895
- ➤ Krishan Kal Kalla, Cultural Heritage of Kashmir [Anmol Publishers, 1997]
- Anita Goswami, Culture and Heritage. [Gaud Putlishers and Distributors, New Delhi, 2022]
- ➤ Kabir, Humayun, Our Heritage, National Information and Publications Ltd., Mumbai, 1946