

Course Type: Open Elective (OE)  
Continuous Internal Assessment (CIA): 10

Maximum Marks: 50  
Term End: 40

### **Objectives of the Course:**

*The main objective of this course is to introduce the students to the landscape of various investment options available in India and to develop an understanding of saving money to grow wealth.*

### **Teaching Pedagogy:**

*To achieve the learning goals set for the paper, the teaching pedagogy to be used consists of lectures, case studies, Investment games, presentations & assignments. For case studies, the students will be organised into teams of 3-4 members and each team would be required to make one case presentation. Students shall have to play Investment games to learn while investing notionally in real markets. Assignments will be given after completion of each Module/ subsection which will be drawn from end -of-chapter problems in the text and occasional handouts. They are primarily for applying the knowledge acquired through lecturing and class room discussion and are due at the completion of the Module or subsection*

### **Unit I**

Meaning, characteristics, objectives, Importance of investment; Savings Vs Investment, Investment Vs. Speculation; Investment Vs. Gambling; Features of an Investment programme; Factors favorable for Investment; Investment media; Process of Investing.

### **Unit II**

Investment in Financial Assets: Bank Deposits, Post Office Deposits, Mutual Funds, LIC policies, Shares, Bonds & Debentures, Company Deposits; Investment in Physical Assets: Gold, Silver and Real Estate; Criteria for evaluating an Investment Avenue.

### **Suggested Readings:**

1. Preeti Singh, Investment Management, Himalaya Publishing House.
2. Prasana Chandra, Investment Analysis and Portfolio Management, McGraw Hill Education.
3. Yogesh Maheshwari, Investment Management, PHI Learning Pvt. Ltd.